



Ambrosetti Autologistics

Established in Turin in 1906 as Giovanni Ambrosetti, Ambrosetti Autologistics is specialized in the transport and logistics of vehicles. It is one of the biggest group for the integrated international transport, via road and railway, and even by ship and airplane. The group manages 400 car transporters e 2350 double-deck wagons.

The company

Ambrosetti Autologistics realized a Company System directed to total quality, composed of highly specialised companies (Giovanni Ambrosetti Auto Logistica, Società Italiana Trasporti Ferroviari Autoveicolo ,Magazzini Generali Doganali Riuniti e Ambrosetti servizi Stradali). Today Ambrosetti is the Italian company of the European transporter Geodis-Züst Ambrosetti Group, the real expert in national, European, overseas transport and freight of big equipments and works of art. Holding 58 operational platforms for the national transport, today Geodis Züst Ambrosetti is one of the major global logistic group in Europe. The company is nationwide and has built 800.000 sm, ISO 9001-certificated, storage yards in ports and close to the most important urban conglomerations .

The challenge

The company required real time communication with drivers of its car transporters, all around Europe and overseas. Communication costs were huge and even increased in case of drivers' calls cross the national boundaries.

IN BRIEF

Situation

Ambrosetti Autologistics required:

- decrease communication costs,
- send documents via web,
- real-time positioning of all vehicles for easy reallocation in case of pressing needs.

Movactive Solution

Lampo, a dedicated proprietary fleet remote management solution, designed for and in cooperation with Ambrosetti.

Results

- Overall view of vehicles
- Real time localisation
- Communication costs reduction
- Reduce paper documents
- Optimised routes
- Stop thefts and robberies

Delays and lost deliveries resulted from unaccurate and late communications.

Other requests were: stop time losses due to filling out forms and documents, avoid the storage of bulky documents. Moreover, Ambrosetti wished an effective solution to redeploy vehicles in case of emergencies, the solution had to be quick and at low costs.

Security was a need clearly expressed by drivers, afraid of robbery and thefts.

The solution

Lampo makes Ambrosetti manage its fleets by remote and communicate with drivers in any condition.

Real time information about localisation, miles, times, areas driving in/out, alerts for anomalies and breakdowns are available via web and sms. Drivers receive their delivery planning on their onboard and will confirm deliveries one by one. Free messages and pre-codified texts can be dispatched as well.

Documents can be automatically filled in and transmitted via web.

At the same time, in case of changed needs, available vehicles can be identified and re-directed: on-board displays show the new journey schedule, in real time.

Drivers can interact with offices and the Security Oprative Center and also ask for help in case of breakdowns and emergencies.

Return on Investment

Ambrosetti has increased productivity and cut communication costs.

Seamless technology

Movactive technology is transparent and easy to be integrated into enterprise software.



Easy maintenance

Maintenance planning is easy, effective and cheap with the meticulous and reliable monitoring of vehicles and its active sensors (oil and water level and more).

Security

Lampo provides top quality security functions to control vehicles 24h24. Now, drivers feel protected against robberies and transported good are safe as well. Reduced risks can ask insurance companies cheaper insurance policies for its fleets.

“We have cut 70% telephone costs , reduced 15% of delivery time and drivers feel more confident.The investment has been rewarded by savings in communication and management costs.”

*Alberto Saladini,
“Lampo” manager
Ambrosetti Autologistics*

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