

We increase your value

Fas International

FAS International was established in 1967. Today it is a leading company in hot and cold vending machine manufacturing.

Fas has recently built a new 20000 sm plant, located in Schio (Vicenza, Veneto).

With a global turnover of 28,6 millions euros worldwide, Fas International holds direct branches in Spain, France and United Kingdom.



The company

Fas International was established as a solid products vending machine producer and gradually became, snack and food market leader in Europe. Today it provides a wide range of merchandisers which can be easily customised. After the acquisition of Omnimatic, one of the oldest and asserted coffee vending machines producer, Fas International offers vending machines that supply every kind of products: cold, hot, tans, bottles and so on. The company mission is creating one head production centre and becoming a full-range supplier in the vending market.

The challenge

Fas International turned to Movactive to increase the value of its vending products and offer his vending operators societies a special service ables to eliminate every possible vending machine un-services (end of products, coin lack, vandal acts, violations, blackout). Unit emptied service results in more profits for Fas International.

The solution

Movactive Vending makes machines always efficient and active. In fact, Fas international Vending operators can receive information about the machines status and conditions, about fill up necessities, in real time, via web, directly on company pc or on mobile terminal (Pda), without manual controls and useless transfers.

IN BRIEF

Situation

Fas International required a solution to ensure vending machines continuous service.

Movactive Solution

Movactive Vending, the solution for the remote management of vending machines.

Results

- Continuous vending service
- Refilling optimization
- Service operations planning
- Vending machine remote management
- More profits for vending operators
- Differentiated services
- Increased customer loyalty

Movactive Vending enables machines to send alert calls for breakdown and anomalies, refilling necessity, coin lack. Vending operators are able to send promo and operational messages to their customers, change prices and reset machines by remote.

Service planning

Vending operators can arrange punctual refilling, timely maintenance and assistance service whenever on-site visits are necessary.



Remote management

Movactive Vending enables to reset machines, change quality parameters, send promotional or alert messages to customers, change sale prices and much more.

Always in work. More profits for vending operators

With Movactive Vending, operators can stay relaxed: vending machines will never stop selling products and realise profits, even without on site control. In case of necessity, (out of goods, coin block, blackout) real time alerts assure on time working restoring and no lost sales.

Fas International has differentiated its products

Fas International has a new competitive advantage: its advanced and difficult-to-be-imitate solution facilitates and optimises the management of vending machines and increases customers loyalty.

More satisfied end users

Final users can finally receive efficient and always available service.

Return on Investment

The 60% machines real time alarms and notifications have canceled on site service operations (source Harbor Research). Movactive reduces a large amount of service costs (Harbor Research estimates 40%), as well as service interruptions, so it diminishes the number of lost sales.



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