



Milanosport

Originally founded under the name *Centro Milanese per lo sport*, in 1964, today Milanospoort is the most important company in Milan for the management of sports, fitness and leisure centres.

The company

Milanosport runs 31 sports centres and offers 130 courses. Outstanding service at low costs is the core competitive advantage.

The challenge

Milanosport manages 19 swimming-pools, each one of them requiring periodical checks of chemical/physicist water parameters and status monitoring of all equipments.

The company required a solution to cut the costs for maintenance service, although the value of customer service had to be preserved.

The solution

With Movactive Swim, Milanospoort can instantaneously monitor all swimming pools, via web, eliminating manual reading operations. Data is automatically entered into enterprise data-bases.

Moreover, technicians can receive alarm calls, in real time, on their wireless devices. Alerting messages dispatch detailed information to support resolutive interventions: identification codes of breakdowns, primary needs, spare parts, consumables to be provided.

The numbers of Milanoport:

- 19 swimming pools
- 26 gym centres
- 8 football pitches
- 3 rugby pitches
- 10 tennis courts/centres
- 5 athletic races
- 1 skating courses
- 1 baseball fields
- 1 velodrome
- 130 courses
- 600 instructors
- Over 3 millions people benefit from Milano-sport services

IN BRIEF

Situation

Milanosport wanted to reduce the costs for the management of swimming pools, preserving the quality of customer service.

Movactive Solution

Movactive Swim, the integrated solution for the remote management of swimming pools.

Results

- Decrease personnel costs
- Reduce maintenance costs
- Cut communication costs with technicians
- Increase service efficiency
- Improve maintenance activities

Optimized and rapid maintenance

Accessing the Movactive virtual control panel, technicians can interact with all swimming pools at distance, check the status of all equipments, receive tabs , graphics and statistics, alarm calls for exceptions against planned values and more. Movactive Swim enhances real competitive advantages.



Return on investment

Movactive Swim eliminates the costs for manual measurement, reduces travel times and mileages, and cuts the costs of communication with technicians.



It improves with age

Movactive Swim protects Milanospoort from the risks of obsolescence of advanced applications since it can constantly upgrade its technology automatically, as part of the offered service. The information collected by the Movactive-enabled swimming pools is processed and stored in the Movactive Data Centre.

Simple use

Movactive Swim is easy to use, configurable, web-based and requires minimal training.

“Movactive has increased efficiency and timeliness of maintenance activities, so that we meet customers needs even more accurately than we did before.”

Ernesto De Filippis,
General Manager
Milanospoort



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