



Prometea

Prometea, was established in Brianza as light alloys sections and extrudeds manufacturer. The company boasts 20 years long experience in livestock equipments production. In 2005, it introduced a fresh milk vending machines range on the market. Prometea has received UNI ISO 9000 certificate and participates in programs for the development of new technologies, in cooperation with the Agriculture Faculty of Milan University.

The company

Prometea has introduced a new raw milk vending machine line, that has proved successful on the market.

Prometea proposes 4 lines: vending machines for covered sale points (shops and stores); vending machines with no tank, which are simple to set up and practical to locate in offices; Alpine hut vending shops, equipped with fresh milk dispenser, which are located in city squares; vans equipped with vending machines, which visit villages markets and provide home deliveries.

The challenge

Prometea applies to Movactive to obtain timely alarm calls on milk vending machines replenishment needs and thus guarantee uninterrupted sale.

The solution

Movactive Vending can meet any Prometea need, as vending machines become able to send automatic alarm calls (via gsm/gprs or land line) whenever the milk quantity reaches the pre-defined reserve alert level. The maintenance staff receives alarm calls in real time, on mobile phone or pda and also on office pc.

IN BRIEF

Situation

Prometea looked for a cost-effective solution which could monitor milk availability in vending machines.

Movactive Solution

Movactive Vending, the remote management solution for vending machines.

Results

- Uninterrupted sales.
- Drastic costs reduction (service and refilling staff).
- Guaranteed and certified milk quality.

Movactive storages and collects data for future consultation.

Furthermore, Movactive Vending improves remote management by offering additional functions, such as: refrigerator temperature monitoring, dispenser stopping in case of anomalous working, alarm calls in case of break down due to external reasons, remote machine resetting in case of block.



Fresh milk always available

With Movactive Vending, Prometea vending machines never run out fresh milk: refilling is timely and accurate. And it is not expensive.

Return on investment

Movactive Vending has significantly reduced maintenance costs as unnecessary travels and time losses have been cut down.

Improved Quality

Movactive Vending assures that temperature complies with the requirements for fresh milk preservation. In fact temperature is always steady, whatever external conditions may be. Variations in temperature arise real time alarm calls to operators, which also report accurate identification of the causes of bad functioning and other technical information. Therefore technical staff can act timely and effectively.

“We chose Movactive because it is the one company with long and wide experience in vending machines remote management.”

*Giuseppe Natoli
Managing Director
Prometea*

Easy to-be-used

Checking and visualising information is simple: vending operators access dedicated pages on www.movactive.com (personal password is required). No specific technical abilities are necessary to enter and read.

“ Movactive has met our needs with a cost-effective solution.”

*Giuseppe Natoli
Managing Director
Prometea*



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