



Antonio Rettagliata

Since 1908, the Antonio Rettagliata company provides quality-controlled liquid and gas fuels, both normal and eco versions. The company delivers diesel fuel to over 500 tanks, nationwide, with 30 tank-vehicles.

The company

Timely and accurate refuelling is the crucial benefit offered to customers. To ensure effective refuelling, every week an operator visits each customer to read the fuel level, manually .

The challenge

The company requests a solution to reduce the costs for the distribution, preserving quality and effectiveness of customer service.

The solution

The Movactive Fuel solution has not only met the requirements but it has also drastically improved the entire refilling process. With Movactive Fuel, the Antonio Rettagliata operators can check - via web - the customers' tanks, obtain real-time information about levels, count the exact quantity of fuel delivered, receive alert calls in case of needed refilling and unauthorised fillings and more. Operators can even manage tankers by remote: every morning drivers learn their daily delivery plan, accessing their on-board integrated navigator. Scheduling is automatically generated by data that customers tanks have dispatched. Moreover, the satellite navigator drives trucks automatically along the route planning and automatically confirms each delivery.

IN BRIEF

Situation

The company goal was reduce diesel fuel refilling/distribution costs, without change the customer service quality.

Movactive Solution

Movactive Fuel, the integrated diesel fuel tanks remote management solution.

Results

- Reduce refuelling costs
- Reduce refuelling travels
- Decrease communication costs with drivers
- More efficient customer service
- Optimise the fuel refilling process

Scheduling and optimization

The Logistic Office can visualise and forecast the trends of supplies, so as to optimize purchasing. The company works at its best because of automated routes scheduling, which the operator can confirm, skip and modify by remote.

Return on investment

Adopting Movactive Fuel, the company cut the costs for the personnel in charge with the level monitoring and the relative costs for travels (vehicles, fuel). Costs of refuelling decreased by 25% and the costs for communication with drivers were reduced by 68%. Further savings are expected from the elimination of illicit fuel refilling.

Moreover, increased customer loyalty will produce certain turnover increase - although not measured yet .

Simple to be enabled

The installation of the Movactive remote devices inside monitored tanks and tankers is rapid and easy. Neither expensive software nor complex devices are required to enjoy the service, all customers need is just a common pc and an high speed Internet connection.

Simple to use

No specific technical training is needed to use Movactive Fuel. Movactive even attends to data collection, storage and processing for unlimited time, as part of the service provided.

Data is published on dedicated Web pages, which can be accessed by any pc and pda, after secure identification.



” Enhancing service has been simple. Movactive helped us in the analysis of functions and implemented the global solution: hardware and software supply (remote device/unit, level measurement sensor, mobile sim), internet service, up grade, assistance and service.

We were really amazed: costs are low, times short, the solutions is simple to use although it is based on complex technologies. ”

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